



BeeConnected

# Why every farmer needs to **BeeConnected**



**BeeConnected**, the new web-based communication system between farmers and beekeepers is now open to all beekeepers to register and to receive alerts from local farmers of insecticide spraying events.

**BeeConnected** is a nationwide initiative that provides a more efficient and effective way for farmers to inform beekeepers of their intention to apply an insecticide.

*Alerts from farmers will tell local beekeepers by e-mail:*

- ◆ when spraying will occur,
- ◆ the crop being treated,
- ◆ the compound being applied
- ◆ and enable appropriate mitigating action to be taken

In addition to receiving accurate and up to date information of a spray event happening in the area **BeeConnected** provides direct contact from local farmers and provides the opportunity to establish a relationship with local farmers.

**BeeConnected** is a joint venture under the Voluntary Initiative between the BBKA, National Farmers Union and Crop Protection Association.

*Register now for the system launch at:*  
**[www.beeconnected.org.uk](http://www.beeconnected.org.uk)**



BeeConnected

# Now every beekeeper can **BeeConnected**



**BeeConnected**, the new web-based communication system between farmers and beekeepers is now open to all beekeepers to register and to receive alerts from local farmers of insecticide spraying events.

**BeeConnected** is a nationwide initiative that provides a more efficient and effective way for farmers to inform beekeepers of their intention to apply an insecticide.

*Alerts from farmers will tell local beekeepers by e-mail:*

- ◆ when spraying will occur,
- ◆ the crop being treated,
- ◆ the compound being applied
- ◆ and enable appropriate mitigating action to be taken

In addition to receiving accurate and up to date information of a spray event happening in the area **BeeConnected** provides direct contact from local farmers and provides the opportunity to establish a relationship with local farmers.

**BeeConnected** is a joint venture under the Voluntary Initiative between the BBKA, National Farmers Union and Crop Protection Association.

*Register now for the system launch at:*  
**[www.beeconnected.org.uk](http://www.beeconnected.org.uk)**

